



BALTIMORE SUBSTANCE ABUSE SYSTEMS, INC.

MEDIA ADVISORY

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SAMHSA AND BSAS TO PARTNER WITH BALTIMORE ORIOLES TO “CELEBRATE RECOVERY” AND THE PROFESSIONALS WHO MAKE IT HAPPEN

(BALTIMORE, MD) Baltimore City is playing ball this weekend to raise awareness of the effectiveness of substance abuse treatment as well as celebrate those who help others get well. The Substance Abuse and Mental Health Services Administration (SAMHSA) and Baltimore Substance Abuse Systems (BSAS) will celebrate the **16th Annual - National Alcohol and Drug Addiction Recovery Month (September)** with a game at Camden Yards.

On September 18, 2005 at 1:30 p.m., BSAS will assemble about 500 treatment professionals and people in recovery to create a human sign in the Eutaw Street stands that reads “RECOVERY WORKS!”

A picnic in the bullpen, an on-field recognition of counselors, an anti-drug use public service advertisement and jumbotron views of the group holding the sign will precede the game. A representative from SAMHSA, Acting Health Commissioner Francine J. Childs and BSAS President Adam Brickner are scheduled to participate in the on field ceremony.

This celebration is part of a national effort. A new record of 18 Major League Baseball teams have partnered with local recovery groups to celebrate this September, while watching Americas favorite pastime... Major League Baseball.

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